

MEGAN MEGREMIS

PRODUCT DESIGNER

portfolio.meganmegremis.com

EDUCATION

Ball State University, Muncie, IN

- Graduation: July 2020
- Magna Cum Laude
- Bachelor of Arts in Telecommunications:
Sales and Promotion & Journalism
Graphics: Information Design and
Prototyping

HONORS AND AWARDS

- 2023 Creative of the Year
- Teammate of the Year Nominee (2021)
- National Society of Collegiate Scholars
- Golden Key International Honor Society

GET IN TOUCH

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SKILLS & ABILITIES

GRAPHIC DESIGN

- Proficient with Adobe Creative Cloud Suite

COMMUNICATION

- Experience with overseas factory communications

LEADERSHIP

- Lead and mentored design coworkers and Production Artists

CUSTOMER SERVICE

- Worked extensively with customers/clients to create products that aligned with their vision

CAREER EXPERIENCE

Product Designer I

LIDS Sports Group, Feb, 2022 - Present

- Conceptualizes headwear and apparel pieces for our various brands and licenses
- Conducts trend research to maximize brand visibility
- Facilitates the sampling process and oversees all aspects of development overseas to ensure retail ready bulk product
- Provides final approvals on collections/samples for retail
- Created new silhouettes and sourced new fabrics for various special projects and direction from ownership

Customization Designer

LIDS Sports Group, Jan. 2021 - Jan. 2022

- Designed and researched regional based graphics for in-store customization and online orders
- Worked with various clients to create branding assets for their businesses
- Supported our web team to create banners and graphics
- Created and compiled our monthly newsletter to field employees across the country

Indianapolis Marketing Ambassador

Departure Media, Spring 2020 - Spring 2021

- Researches major Indianapolis-based companies and key local businesses
- Conducts Indianapolis (IND) airport pre-security walkthroughs for inventory purposes
- Creates concept mock-ups for Request for Proposal responses, digital package sheets for DMI airports, and interactive media books for DMI Airports

Undergraduate Graphic Design Assistant

Center for Business and Economic Research, Fall 2019 - Summer 2020

Ball State University Miller College of Business

- Assists the chief designer with design projects and branded products for the university and the Miller College through prototyping
- Proposes designs and pieces for the regular collections
- Creates designed reports with data visualization components for various events hosted by CBER

Lead Designer

The Daily News, Spring 2019

Ball State University

- Designed layouts and covers for news stories for the weekly newspaper
- Lead assistant designers through the design process on print night
- Created both print and digital pieces for the website and paper

FREELANCE EXPERIENCE

Marketing/Design Assistant

Holy Trinity Greek Orthodox Cathedral, Summer/Fall 2023

- Created and compiled long-form print products for the Cathedral's Consecration Service in October 2023
- Assisted printing partners with the production of these products